

NORA F. MURPHY

Co-founder, TerraLuna Collaborative

Minneapolis, MN 55407

773.613.9622

nora@terralunacollaborative.com

www.terralunacollaborative.com

Education

- PhD** **Evaluation Studies**, January 2014
University of Minnesota, College of Human Development and Education, Department of Organizational Leadership, Policy, and Development, Minneapolis, MN
- M.A.** **Research Methodology**, May 2005
School of Education, Department of Psychology in Education, University of Pittsburgh, Pittsburgh, PA
- B.A.** **Major: Studies in Education, Minor: Biology**, May 1996
Earlham College, Richmond, IN
Graduated Phi Beta Kappa and with College and Departmental Honors

Selected research and evaluation experience

- March 2015 - **Developmental Evaluation Consultant, Wellbeing Project, Partnership Between**
Current **the Fetzer Institute and Ashoka, Kalamazoo, MI**
Work with Michael Quinn Patton and a core team from the Fetzer Institute and Ashoka to co-create a cohort approach to supporting the inner development of social change fellows from around the globe.
- Dec 2014 - **Developmental Evaluation Consultant, Adolescent Health Project, Partnership Between**
Current **the Women's Fund of Omaha and The Sherwood Foundation, Omaha, NE**
Facilitate a developmental evaluation process with members of the Foundation, the Women's Fund of Omaha and Directors of local non-profits and health centers to create system change leading to decreased rates of STIs and pregnancy in adolescents.
- March 2014- **Developmental Evaluation Consultant, YouthLink, Minneapolis, MN**
Current Facilitate a process by which YouthLink's staff and partners to integrate the organization's Platform for Change and the Nine Evidence-Based Guiding Principles for Helping Youth Overcome Homelessness. Overarching goals for this partnership include: 1) facilitating a process by which the framework is enriched and validated by multiple stakeholder groups; 2) developing and supporting the organization's transition from rules-based to principles-based; and 3) working with stakeholders to develop the organization's evaluation plan.
- Sept 2013- **Developmental Evaluation Consultant, Partnership between the Minnesota Humanities**
current **Center and Omaha Public Schools. Omaha, NE**
Facilitate a multi-year, multi-method, multi-site developmental evaluation of the Minnesota Humanities Center's implementation of the Absent Narratives approach in the Omaha Public Schools. Methods include but are not limited to surveys, case studies, observations, interviews and a SenseMaker signification framework. Equally important are the use and learning-oriented evaluation activities such as engagement with stakeholders for the purposes of relationships building, visioning, meaning making, and reality testing.

- Oct 2012-
Dec 2014 **Evaluation Consultant, The Homeless Youth Collaborative on Developmental Evaluation. Supported by The Otto Bremer Foundation, Minneapolis, MN**
Work with Michael Quinn Patton to conduct a principles-based developmental evaluation of the Otto Bremer Foundation's Youth Homeless Initiative. Qualitative data was generated from interviews with the youth themselves, street outreach workers, agency staff, foundation staff and key informants. Individual case studies are being written and a systems inquiry framework will be applied to a cross-case analysis. The approach models a new way for organizations, funders, and evaluators to work collaboratively in complex adaptive systems.
- April 2012-
Dec 2012 **Evaluation Consultant, Foster Care System Review, Hennepin County Human Services and Public Health Department, Minneapolis, MN**
Played a leadership role in evaluation of the Foster Care System Review. Interviewed diverse stakeholders inside and outside of Hennepin County, reviewed internal literature and research journals, conducted qualitative analysis of data, reported to internal stakeholders, and developed a website as a way to interactively represent findings.
- Jan 2003-
Sept 2006 **Research Study Manager, Pearson Education, Boston, MA**
Managed a randomized control study, with baseline and post treatment assessment. The study was designed to assess effects on student achievement, inform design improvements, and best practice methods. Conducted site research and coordinated recruitment. Wrote and edited proposals, created training materials and managed data.

Selected evaluation and research employment

- Sept 2013-
current **Founding Member, TerraLuna Collaborative, Minneapolis, MN**
With colleagues founded TerraLuna Collaborative, a cooperative consulting firm specializing in evaluation, organization and program development, and research. When we partner with clients, we bring innovative methods and expertise in ways that allow your organization to learn. And we care about the mission and values of the organizations with whom we partner.
- Sept 2011-
Sept 2013 **Coordinator, Minnesota Evaluation Studies Institute (MESI), University of Minnesota, Minneapolis, MN**
Work with MESI faculty and staff to provide community organizations and local governments with evaluation services; mentor and supervise MESI student evaluation interns; assist in program planning and development.
- Dec 2006-
May 2008 **Director of Assessment and Evaluation, Perspectives Charter Schools, Chicago, IL**
Oversaw the ongoing evaluation of student learning, school culture and teacher quality. Conducted extensive analysis of student assessment data for each school to provide information for developing strategic and professional development plans. Collaborated with leadership to identify program outcomes and measure and to evaluate student learning. Shared formative and summative data both internally and externally. Provided professional development for key stakeholders

1999-2003 **Regional Program Manager, Student Conservation Association, Pittsburgh, PA**
Designed, marketed and implemented all aspects of an outdoor service learning program for urban high school students. Developed program partners, managed budget, recruited and trained participants, targeting urban youth of color. Trained and supervised a staff of up to 26 people with a focus on cultural sensitivity, conflict resolution, risk management and technical skills development. Created assessment tools, evaluated and reported the necessary qualitative and quantitative data to the organization, funders and program partners.

Additional Evaluation Clients

Boundless Readers, Chicago, IL
Chicago Public Schools, Chicago, IL
Minneapolis Jewish Federation, Minneapolis, MN
National Research Center for Career and Technical Education, Lexington, KY
Office of Public Engagement, University of Minnesota, Minnesota, MN
One Village Partners, Minneapolis, MN
Pittsburg Public Schools, Pittsburgh, PA
School of Nursing, University of Pittsburgh, Pittsburgh, PA
The Angel Foundation, Minneapolis, MN
The Barbara Schneider Foundation, Minneapolis, MN
The Ball Foundation, Glen Ellyn, IL
The Jewish Federation for Greater St. Paul, MN
The Minnesota Humanities Center, St. Paul, MN
The Nebraska Community Foundation, Lincoln, NE
The New Teacher Center, Santa Cruz, CA
The Northwest Hennepin Human Services Council, Minneapolis, MN
The Northside Community Response Team, Minneapolis, MN
The Omaha Women's Fund, Omaha, NE
The Sherwood Foundation, Omaha, NE
The Search Institute, Minneapolis, MN
The Youth Standards Project, Pittsburgh, PA

Presentations

Patton, M. Q. and Murphy, N. (March 2015). "Wicked Problems: Developmental Evaluation in a Social Justice Context", St. Paul, MN. Minnesota Evaluation Studies Institute.

King, J.A., Murphy, N. and Zimmer, J. (March 2015). "An Update on the Latest Evaluation Theories and Models", St. Paul, MN. Minnesota Evaluation Studies Institute.

Murphy, N. Huseby, H. and Thompson, M. (October 2014). "Determining Evidence-Based Principles and Incorporating Them Organizationally", St. Paul, MN. Minnesota Council of Nonprofits Annual Conference.

- Murphy, N. (October, 2014). "Listening to stories of struggle and hope: Generating evidenced-based guiding principles for helping youth overcome homelessness", Denver, CO. American Evaluation Association.
- Murphy, N., King, J. A. (October, 2014). "Comparing and Contrasting Alternative Approaches to Addressing Uncertainty from a Systems Perspective", Denver, CO. American Evaluation Association.
- Murphy, N., Coleman, E., and Bock, E. (March 2014). Keynote Plenary—"Developmental Evaluation of the Absent Narratives Approach: A Partnership between the Minnesota Humanities Center and Omaha Public Schools", St. Paul, MN. Minnesota Evaluation Studies Institute.
- Krueger, R., Casey, M.A., and Murphy, N. (March 2014). "Story Telling Techniques for Evaluation", St. Paul, MN. Minnesota Evaluation Studies Institute.
- Murphy, N. (October 2013). "Developing Evaluator Competencies in the 'Real World': A Student's Perspective", Washington, DC. American Evaluation Association.
- Murphy, N. (October 2013). "Organizational Collaboration and Learning in a Complex Adaptive System: A Principles-Based Developmental Evaluation of the Otto Bremer Foundation's Youth Homelessness Initiative", Washington, DC. American Evaluation Association.
- Murphy, N., Pufpaff, J., Howard, Tabor, C., Parish, A., (March 2013). "Working Effectively with Youth in Evaluations," Minneapolis. Minnesota Evaluation Studies Institute.
- McEathron, M., Cakici, H., Murphy, N., Downey, J., Maynard, A., (October 2012). "Tailoring Evaluation Reporting for Enhanced Use," Minneapolis, MN. American Evaluation Association.

Publications

- Murphy, N. F. (In press, 2015). 9 Guiding Principles to Help Youth Overcome Homelessness: A Principles-focused Developmental Evaluation. In M. Q. Patton, K. McKegg, & N. Wehipeihana (Eds.), *Developmental Evaluation Exemplars: Principles in Practice* (pp. TBD). Guilford Press.

Online Scholarly Contributions

- Murphy, N.F., "Qualitative Data in Developmental Evaluation." AEA365, a blog sponsored by the American Evaluation Association (AEA). Retrieved from: <http://aea365.org/blog/developmental-eval-week-nora-f-murphy-on-qualitative-data-in-developmental-evaluation/#sthash.7rsx0zUP.dpuf>
- Murphy, N.F., "Homeless Youth Collaborative on Developmental Evaluation." AEA365, a blog sponsored by the American Evaluation Association (AEA). Retrieved from: <http://aea365.org/blog/de-week-homeless-youth-collaborative-on-developmental-evaluation/#sthash.RnwKR7vx.dpuf>

Awards and Recognition

- 2015 Recognized as a Rising Alumna, College of Education and Human Development, University of Minnesota
- 2015 Recognized as the Face of Evaluation by the American Evaluation Association
- 2013 Recipient of the Michael Scriven Dissertation Award for Outstanding Contribution to Evaluation Theory, Method, or Practice
- 2006 Excellence Award, Perspectives Charter Schools, Chicago, IL
- 2004 Innovation Award, Student Conservation Association, Charlestown, NH.

Technical and Advisory Roles

- Dec 2014-
Current **Program Chair, Evaluation Use Topical Interest Group (UE-TIG) of the American Evaluation Association.** Manage process for proposal review and selection submitted to the Evaluation Use TIG. Prepare the EU-TIG's annual conference program.
- Sept 2013-
current **Advisory Board Member. Minnesota Evaluation Studies Institute:** an interdisciplinary training institute for evaluation studies at the University of Minnesota.
- March 2013-
Dec 2014 **Developmental Evaluation Technical Advisor.** Advisor for the evaluation of a pilot program involving home visits to impoverished families with children pre-natal to age 3, funded by the Ford Family Foundation.

Professional Memberships

American Evaluation Association
Minnesota Evaluation Association

Computer Packages

SPSS, NVivo, Dedoose, MS Access, MS Excel, MS Word, MS PowerPoint